COVID-Related DNS Abuse Webinar



(Hosted by the Contracted Party House)

ICANN | RrSG

Registrar Stakeholder Group

Agenda

- Overview
- Siôn Lloyd, ICANN SSR
- Chris Lewis-Evans, UK National Crime Agency
- Graeme Bunton, Tucows
- James Galvin, Afilias
- Brian Cimbolic, PIR
- Q&A
 - Registry/Registrar Experiences
 - Community Q&A





Context

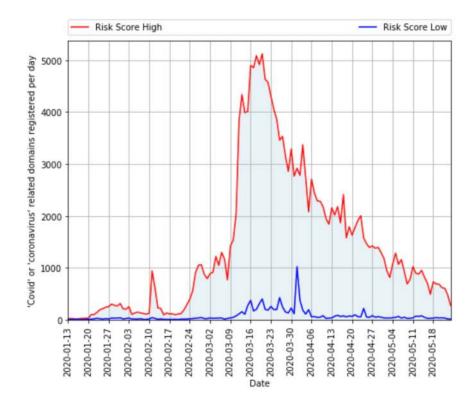
- Big events have associated bursts of domain name registration
- COVID-19 no different
 - The extra working from home makes it the perfect storm



Context



Domain trends update

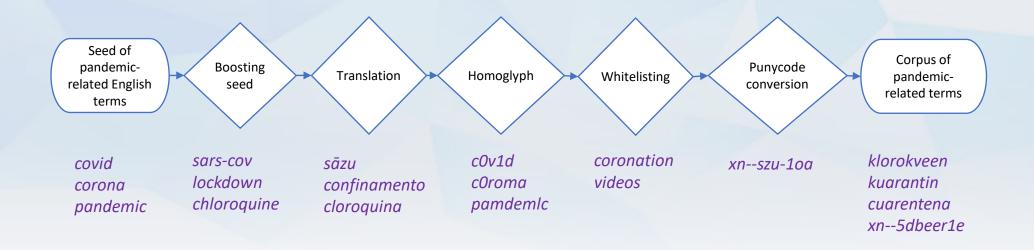


(Source: John Conwell, DomainTools)



How does our identification approach work?

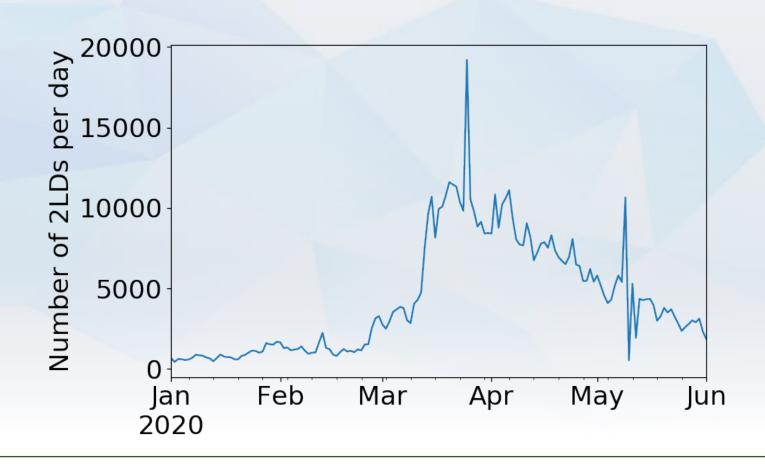
- Our approach for identification:
 - Pandemic-related keyword search within zone files (gTLDs + a few ccTLDs)





How many domains have we identified?

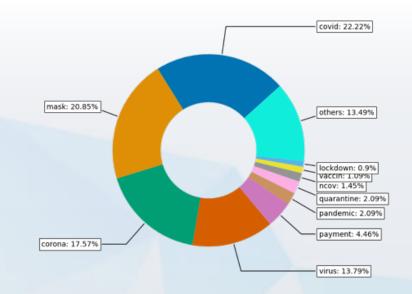
• 662,111 domains were identified since January 2020

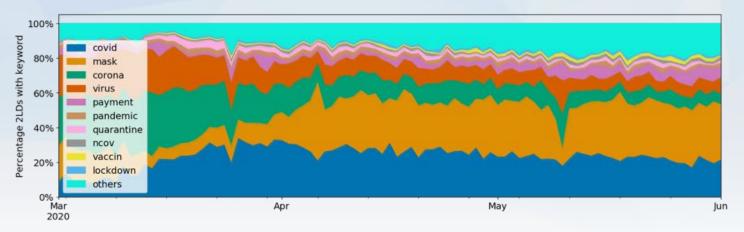




What keywords do these domains contain?

- Most of the domains related to 3 keywords
 - 4 keywords account for 73% of the domains
 - Different keywords categories:
 - Disease name (covid, ncov, sars, ...)
 - Pandemic countermeasures (mask, lockdown, quarantine,...)
 - Collateral (zoom, webex, conference, ...)
 - Significant number of domains matches non-English terms





Language	%Domains
English	94,219
German	2,139
French	1,26%
Spanish	0,719
Dutch	0,689
Turkish	0,599
Italian	0,149
Hindi	0,119
Malay	0,089
Japanese	0,049
Portuguese	0,029
Chinese	0,029



So far so good...

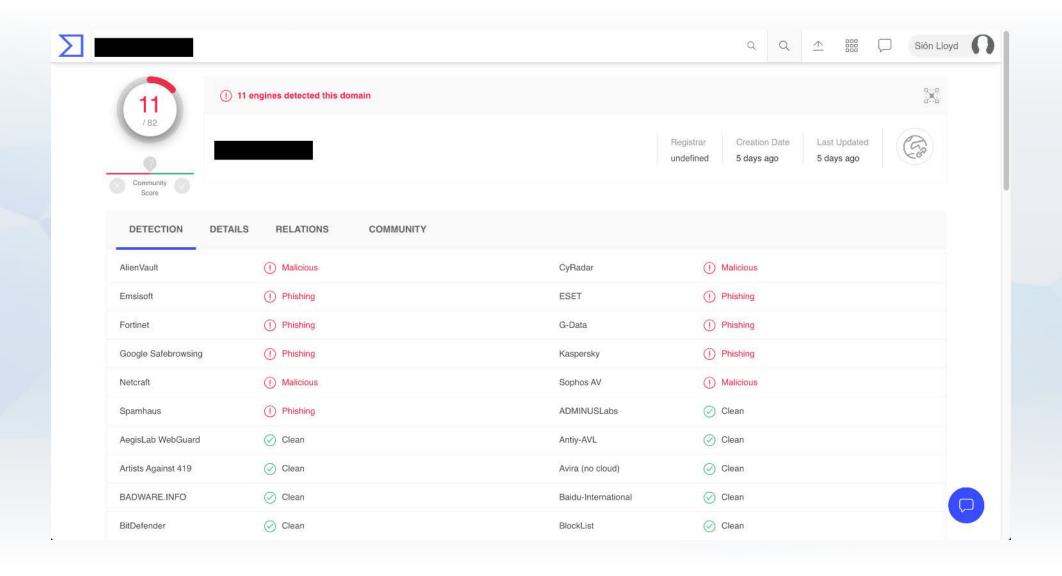
This is "data", not "intelligence"

There will be benign domains, unrelated domains, defensive registrations, parked domains... along with anything malicious

What evidence can we find, do we trust it?

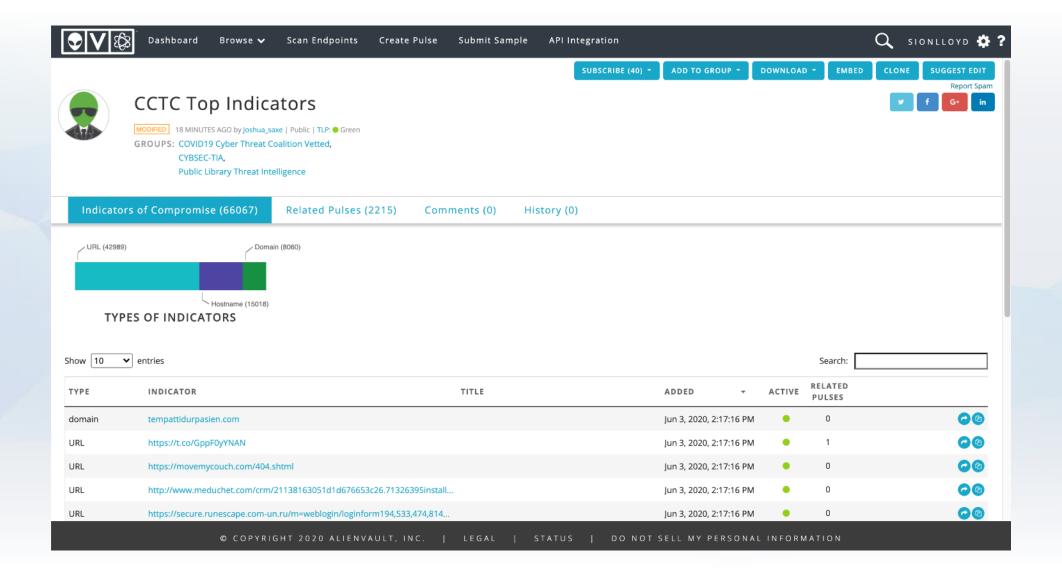


API calls - VirusTotal



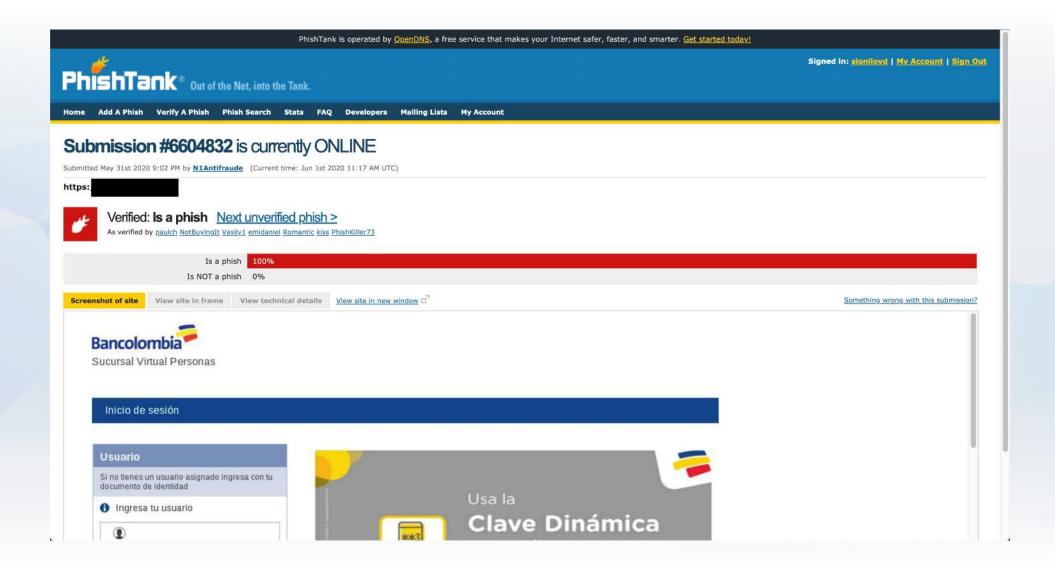


API calls - AlienVaultOTX



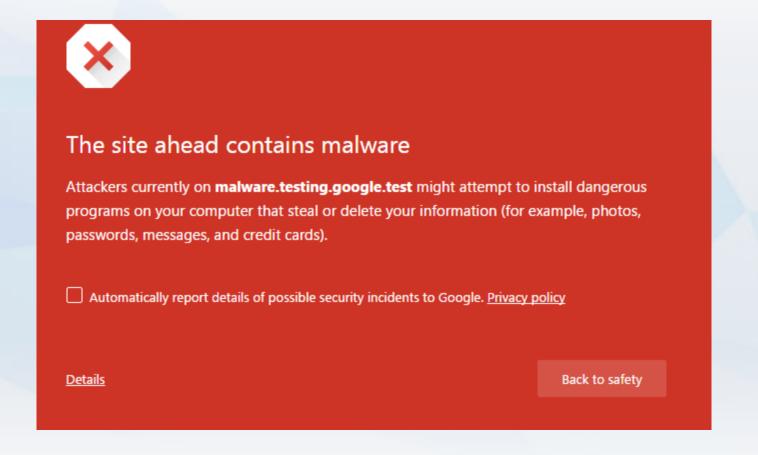


API calls - phishtank



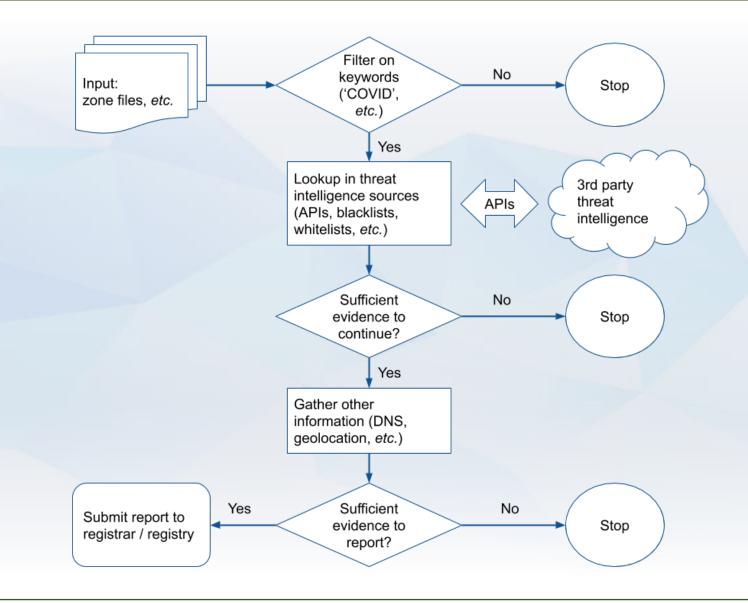


API calls – google safe browsing





Reporting Data Flow





COVID-19 Our output

Roughly an order of magnitude lost at each gate:

- Thousands of registrations per day
- Some reports on hundreds
- Sufficient evidence on tens







Conclusion

Sure, there is bad stuff out there

BUT; it is not anywhere near as bad as some figures would suggest





National Cyber Crime Unit COVID-19 Domains

Chris Lewis-Evans – Lead Cyber Protect



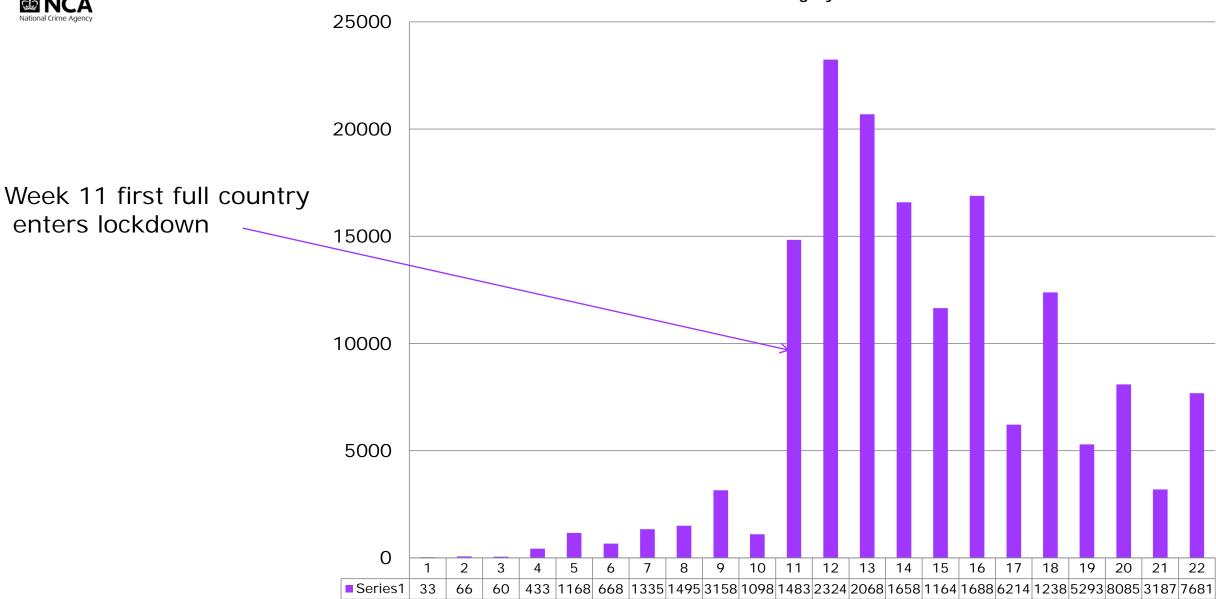
Initial encounters

- Receiving high numbers of reported domains
- Receiving repetitive notifications
- Majority of domains parked
- Cross Governmental response
 - Healthcare Regulatory Bodies
 - Trading Standards
 - Tax and welfare bodies



Co-vid related Domains registered per Week

source: holdintegrity.com





Activity

- Interaction with ccTLD around enhanced validation
- Information sharing with a number of rr/ry's
- Validating Maliciousness across all identified domains
- Providing evidential packages for suspension
- Over 2000 reports of COVID related scams



Outcomes and Work in Progress

- Provided single point of contact for UK
- Received Co-vid contact points
- No new criminal groups, tools or vulnerabilities
- Educational material to prevent and protect the public
- Need for better information sharing mechanism
- Arrests and disruptions

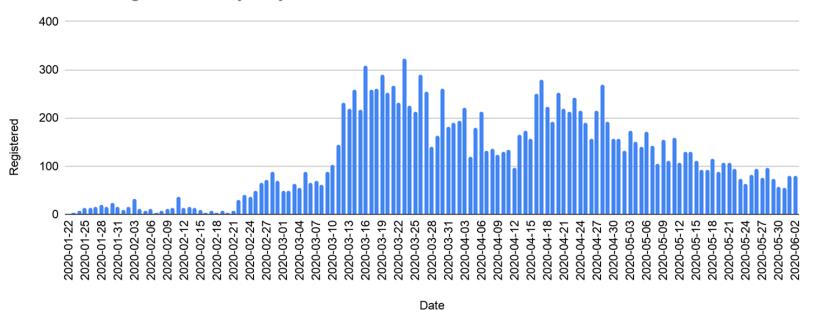
OFFICIAL



COVID-19 and Domain Registration

Daily COVID-19 Registrations

COVID-19 Registrations by Day



First COVID-19 related domain registered on 2020-01-22

"Oh shit" on 2020-03-15



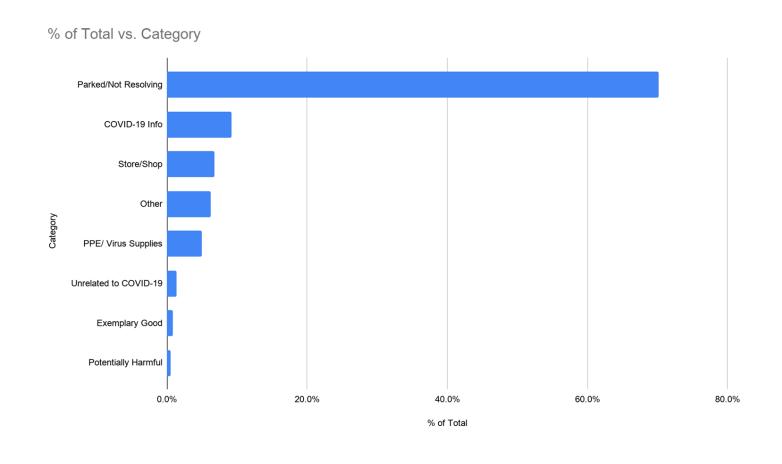
Manual Review for Harm Process

- Realization that this is an exceptional circumstance
- Run COVID-19 related keyword search on new registrations (%covid%,%corona%, ...)
- Load daily keyword matches in to Google Sheet
- Review and categorize
- Compliance team investigates potential harm
- Harm: Leaning on DNS Abuse Framework threats to human safety foremost, more broadly anything our team found concerning



Manual Review Results

Category	% of Total
Parked/Not Resolving	70.1%
COVID-19 Info	9.2%
Store/Shop	6.7%
Other	6.3%
PPE/ Virus Supplies	5.0%
Unrelated to COVID-19	1.3%
Exemplary Good	0.9%
Potentially Harmful	0.5%



The Good

- https://sacoronavirus.co.za/ Official South African COVID-19 site
- https://spreadartnotviruses.com/ COVID-19 Art Project
- https://covidsurvey.ca/ York University Study



The Bad

- Personal information gathering
- Anonymous exposure notification
- Fake tests & fake cures
 - Unclear boundaries: vitamin C
- Questionable products
 - COVID-19 resistant tents
 - PPE opportunists

No examples of coordinated mis- or dis-information



Resellers

- Worked with larger resellers to share information
- Resellers have more tools and customer relationships to leverage
- Some implemented blanket bans on COVID-19 related terms

The Difficulty of Manual Review

- DNS Abuse was well covered
- Content abuse is difficult because:
 - Requires tooling Registrars don't necessarily have
 - Content changes constantly
 - Lack of authorities available to review potential harm
 - Harm is difficult to identify in practice
 - Totally outside the realm of our expertise and purview

Thank you

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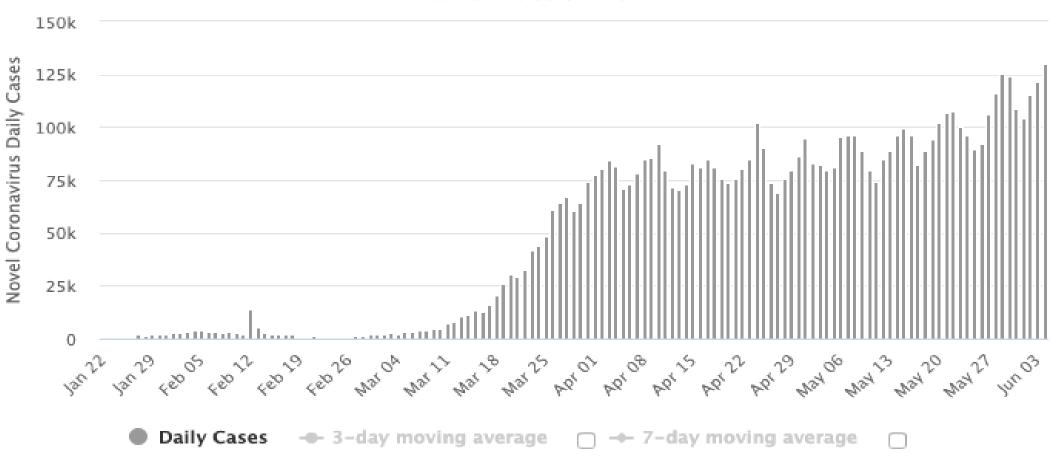


Afilias Anti-Abuse vs COVID-19

James M. Galvin, Ph.D. Afilias, Inc.

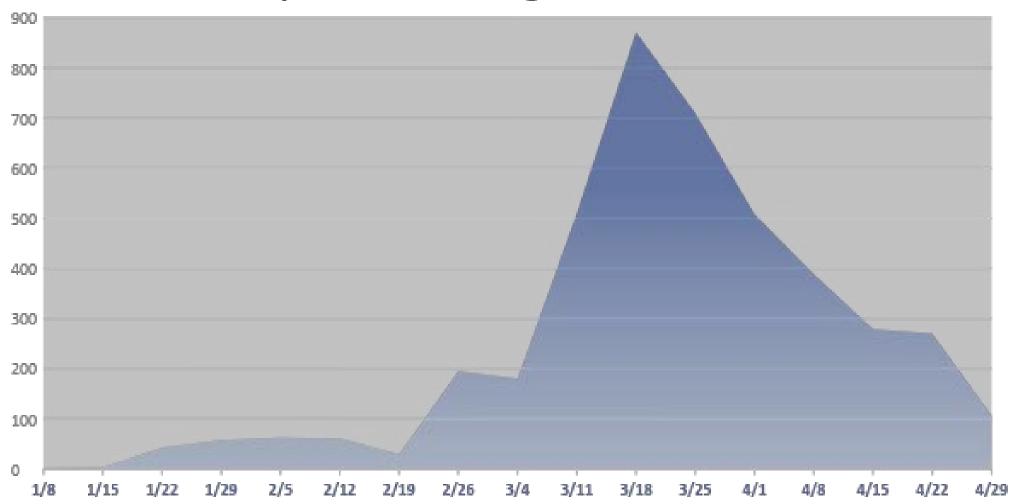
Daily New Cases

Cases per Day Data as of 0:00 GMT+0



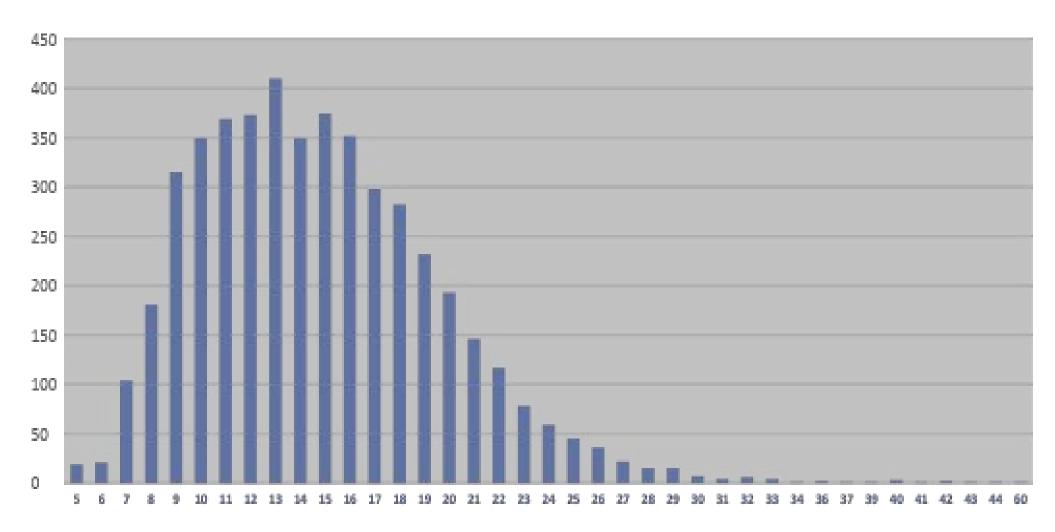
Source: Worldometer - www.worldometers.info

Weekly COVID Related Registrations: Afilias TLDs



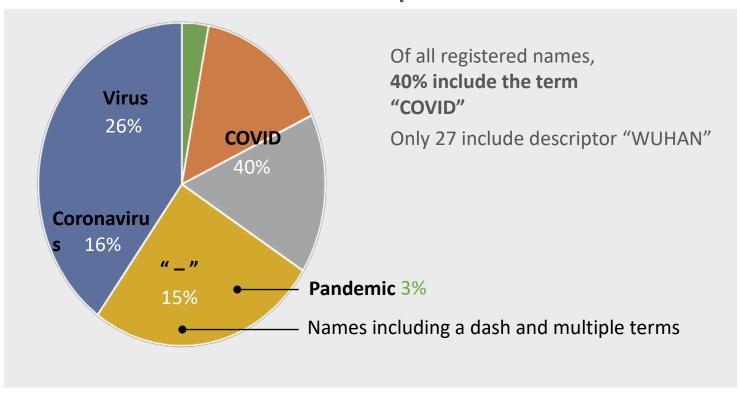
Based on 4,792 registrations with COVID-related names registered across 25 Afilias TLDs

COVID Names Peak at 13 Characters

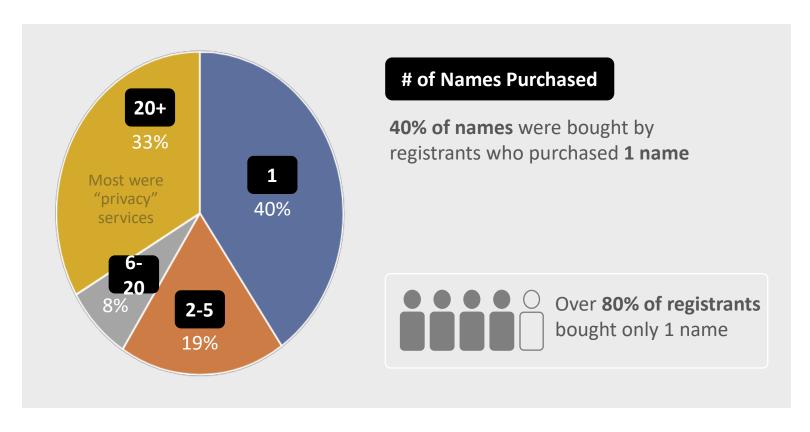


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"COVID" AND "VIRUS" Are Best Descriptors



COVID Registrants Bought Single Names

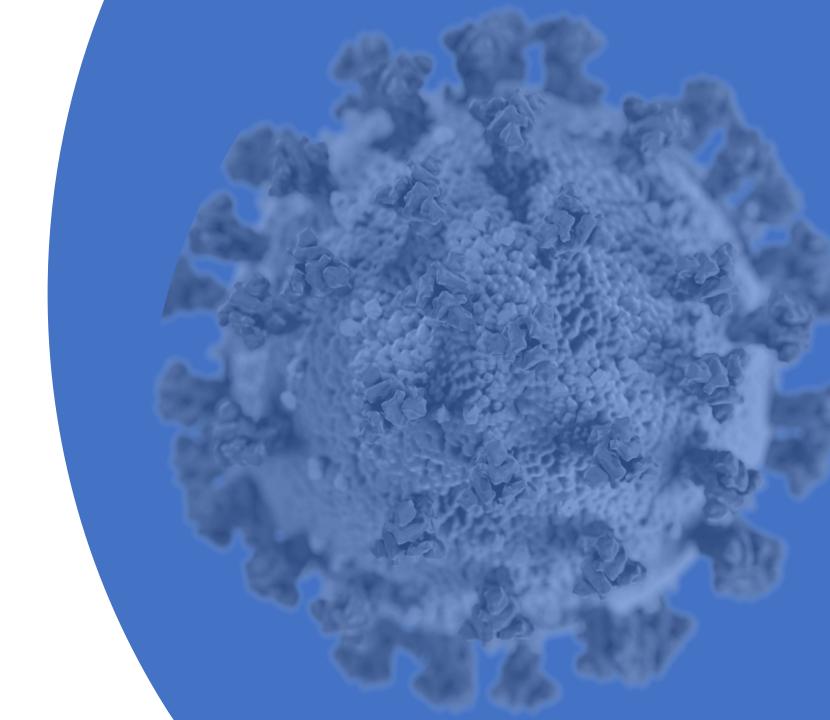


Based on 4,792 registrations with COVID-related names registered across 25 Afilias TLDs



COVID Domains

Brian Cimbolic, General Counsel, PIR

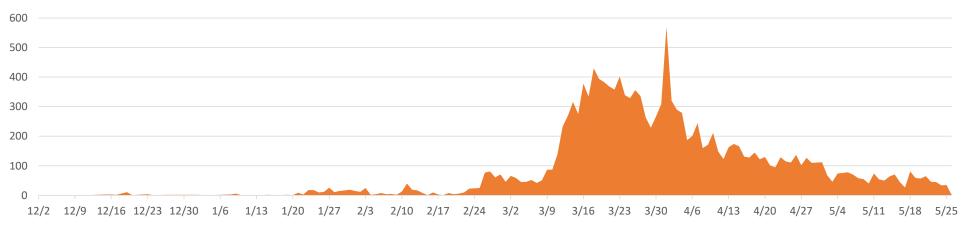


Monitoring Begins

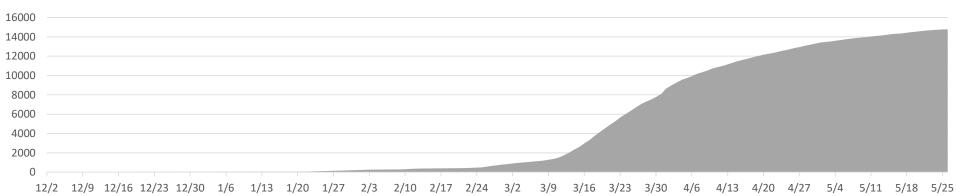
- Early March, spike in registrations related to COVID became clear.
- Concern regarding abuse/phishing related to these names.
- Also concerned regarding things like fake "cures" and "vaccines."
- Began screening certain keywords in registration.
- Act on limited instances of domains pursuant to our Anti-Abuse Policy. Informed by:
 - Framework to Address Abuse
 - Anti-Abuse Principles

14.7k ORG COVID-related DOMAIN names

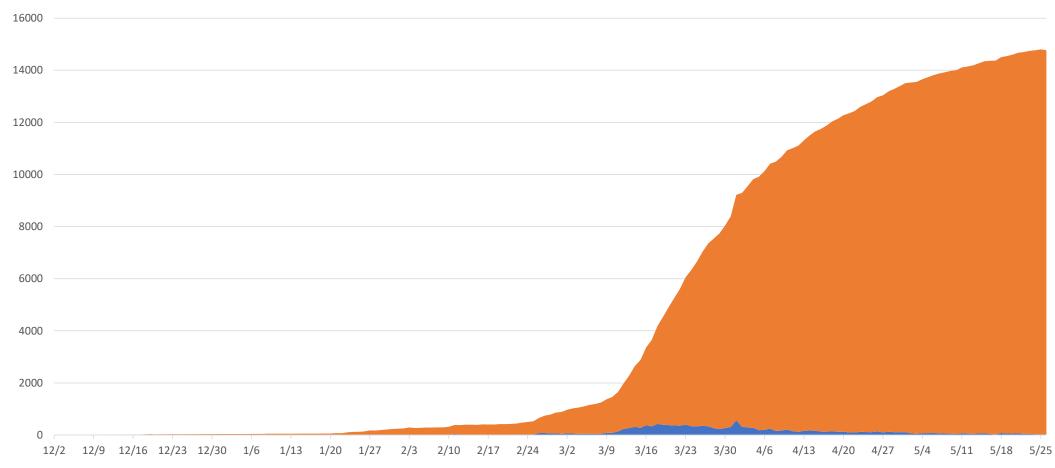




Cumulative New Registrations



Cumulative and daily and Cumulative New Registrations



.ORG ABUSE MONITORING

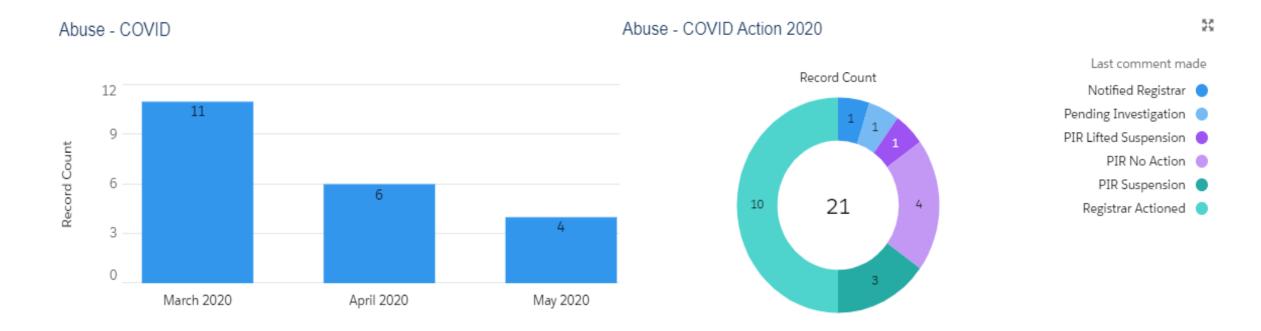
PIR monitors the entire zone for evidence of abuse.

Targeting false treatments and vaccines, PIR looks for domains with e-Commerce platforms. Using the content on the crawled page, the homepage text is reviewed for covid-19 related terms

The create date helps us further narrow the zone.

Covid-19 Domain Abuse Tracker Potentially abusive COVID-19 Names COVID-19 Action

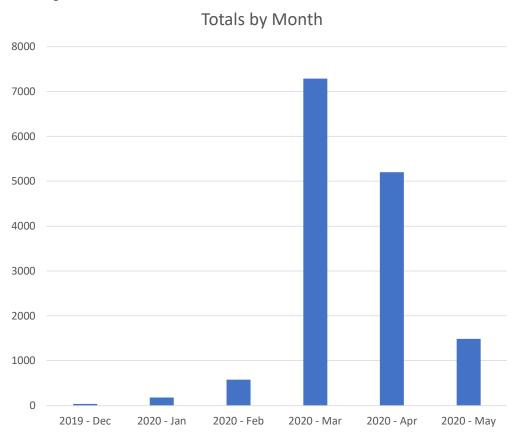
identified and Investigated - Total: 21



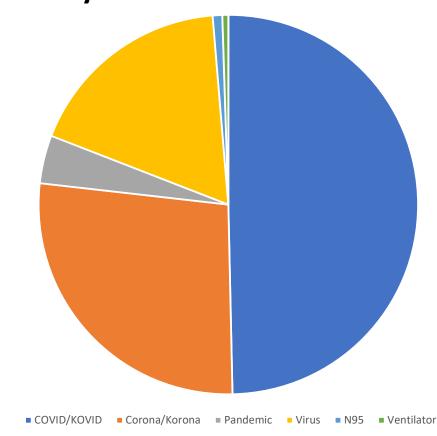
^{*} Registrar Actioned – Registrar actioned the domain name by Suspending, Parking the Site or Deleting the domain name PIR No Action – Domain Investigated and found to be Legitimate – No Further action taken by PIR

Registration Trends

Monthly New Creates



Common Keywords



Trends Observed

- Keywords: corona, korona, covid, kovid, virus, pandemic.
 - Small number of n95, ventilator included in grand total

- Additional terms have about 50-200 domains related to them.
 - Flatten the curve and social distancing, PPE, test kits, stimulus, Fauci, Cuomo
- Some of the domains ultimately flagged for abuse did not have any direct keywords whatsoever:
 - 6 of the 21 do not have COVID Related domain names (ex. give4cdcf.org, gatesfonudation[.]org)